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## Press release

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### Salone del Mobile 2013 overview

*'During the Milan fair this year I had two very important releases.*

*First of all, together with Kiki van Eijk, we have launched the 'co-evolution' book published by Lecturis.*

*The book shows the last ten years of our careers, and is an overview of what we have been doing.*

*And then there were the new 'construction lamps' for MOOOI.*

*It marks a new era, where my personal interests and style are adopted by major brands'*

Joost van Bleiswijk

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### Construction Lamps for Moooi

On occasion of the 52nd edition of the Salone del Mobile, Joost van Bleiswijk launched his new Construction Lamps collection for the renowned Dutch design label Moooi.

The Construction Lamps were presented at Moooi's Milan exhibition: **find your way home to Moooi's "unexpected welcome"** and were accompanied by the current and new collection by, among others, Marcel Wanders, Studio Job and Nika Zupanc, shown in a setting of iconic, rich and colourfully dressed living quarters.



Moooi new collection presentation during Salone del Mobile 2013 at via Savona 56, Milan photo by Valentina Zanobelli

*'Working with the team at MOOOI was a fantastic experience. Their production capacity and their level of quality is so high, that we were able to push each other to new heights!'*

Joost van Bleiswijk

### Construction Lamps

The lamps are inspired by metal factory constructions, electricity poles, and constructive elements.

This collection, like other designs from Joost, originate from his inventiveness and curiosity combined with expert skills and industrial tools.

The Construction Lamps are available in matt black and white combined with wood.



Construction Lamp matt black

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## CO-EVOLUTION book presentation at Rosanna Orlandi

The international preview of the book CO-EVOLUTION, took place in a special setting at Spazio Rossana Orlandi, during the Salone del Mobile, and was met with great enthusiasm! The book, published by Lecturis, highlights the first 10 years of the careers of Joost van Bleiswijk and Kiki van Eijk.



CO-EVOLUTION book

The Dutch launch of the book will be held at Joost & Kiki's studio on 15 May 2013, from 17:00-19:30 at Zwaanstraat 1, Eindhoven.

Please RSVP by sending an email to [info@projectjoost.com](mailto:info@projectjoost.com)

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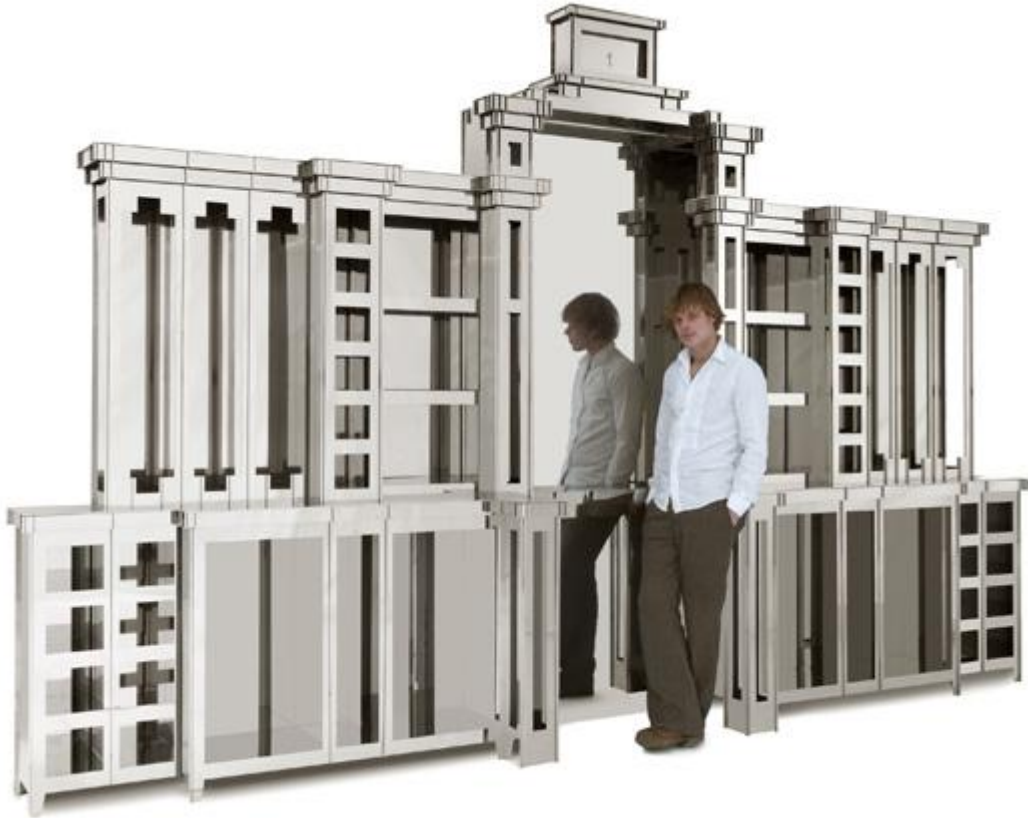
## Co-evolution exhibition at Het Noordbrabants Museum, 25 May – 18 August 2013

On the invitation of the Dutch Het Noordbrabants Museum, Joost van Bleiswijk and Kiki van Eijk's work is brought together in one exhibition: **Co-evolution**, which opens on 25 May 2013.

The Co-evolution exhibition will show an overview of eighty pieces from the first twelve years of both designers' careers. The works range from furniture pieces, small functional and decorative objects to free works.

Joost and Kiki are also responsible for the refreshing design of this exhibition.

The Co-evolution book can also be purchased at het Noordbrabants Museum.



No screw no glue wall cabinet, Joost van Bleiswijk

### Practical Information

Press preview: 21 May 2013, 11:00-13:00, RVSP to [press@projectjoost.com](mailto:press@projectjoost.com)

General opening hours: Tuesday- Friday: 10.00 - 17.00, Saturday – Sunday 12.00 - 17.00  
Address: Het Noordbrabants Museum, Verwersstraat 41, 's-Hertogenbosch, The Netherlands

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Note for the editor, not for publication:

For more information, interview requests and images contact [press@projectjoost.com](mailto:press@projectjoost.com)



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